



Justin Dubin, MS

Media Producer / UX Designer / E-Learning Content Developer

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Who I am

Self starting media production professional with experience developing interactive and engaging content.

Experience

Senior Media Producer and Manager, Media Production *Med-IQ (2015 - Current)*

Managed in house production studio for live and on-demand media products

Lead team of creatives in developing diverse and engaging content

Developed live streaming production workflows to engage users in real time

Introduced new techniques to optimize media content to improve profitability, and boost quality

Combined production workflows from three disparate companies during corporate merger

Coached clients into developing media content to best fit their desired target audience in the most effective and engaging ways

Collaborated with a team of writers to enhance content to better fit means and modalities

Worked with and managed third party vendors to deliver high quality products

Collaborated with internal/external IT team to establish effective UX and design of custom learning management system

Education Product Developer *MRM Group (2013-2015)*

Created in-house production studio, developed cost models to demonstrate economic impact of in-house production

Project Specialist *MRM Group (2011 - 2013)*

Managed vendors, tracked timelines, developed educational content

Education

2015

MS, Interactive Media *Quinnipiac University*

Focus:

Media design, Production, UX, and Instructional design

2011

BA, Rhetoric & Communication, History *University of Pittsburgh*

Key Accomplishments

Established in house production studio and related workflows to reduce internal and external costs while improving quality of products

Produced 600+ hours of education material, including linear videos, live discussions, custom user content, and public marketing materials

Developed workflows and processes to meet ADA/WCAG2.0 AA compliance

Skills

HTML5, CSS, web development, Javascript, PHP, 4K production workflows, ENG capture, onsite video shoots, interviewing, working with professional and non-professional talent, live production management (Audio structuring, chroma key, teleprompter, set design), budget management, talent acquisition, workflow analysis, project planning, storyboarding

Software

Adobe Premiere, Adobe Photoshop, Adobe AfterEffects, Adobe Illustrator, Adobe InDesign, Adobe Captivate, Adobe Creative Suite, Amazon Web Services (S3, EC2, Cloudfront, Elastic Transcoder), Wowza, JWPlayer, Newtek Tricaster, Open Broadcast Software (OBS), Axure